

## Member Benefits

Your unfair advantage for success in business travel.



gbta.org/join

"The tools and resources available to me as a GBTA member help me professionally demonstrate the value of a managed travel program in my organization."

Michelle, GBTA Member

## Community

## Connect with the largest global business travel network

Gain access to an unprecedented network of business travel professionals from around the world. Find subject matter experts within the business travel industry, either from gbta.org or in person at one of GBTA's many local (Chapter), regional and international events throughout the year.



#### **Global Member Directory**

GBTA offers the largest and most extensive business travel network in the world, with access to contact details, so you can easily connect when it's convenient for you.



#### **GBTA Events**

All-Access members receive discounts to attend over 400 annual worldclass local (Chapter), regional and international business travel events from GBTA including the largest business travel event in the world, GBTA Convention<sup>®</sup>.



#### **Online Community**

Stay connected between events with thousands of business travel professionals across the globe, through discussion forums via The GBTA Hub. Ask for advice, share your expertise and foster connections with peers to gain timely insights just when you need it the most.

## Learning

Access timely reports and research from every segment of the business travel industry Get access to a wealth of knowledge and global business travel industry resources from GBTA, including: insightful research, timely survey responses, RFP templates, archived webinars, and toolkits.



#### **Resource Library**

Browse the world's largest collection of business travel industry research and information on a wide range of topics: from travel technology to corporate travel policies to business traveler satisfaction and global business travel spending. Nearly 2,000 individual business travel resources are available to view and download.



## RFP Templates and Toolkits

Gain direct access to a comprehensive set of industry standard RFP templates and toolkits with best practices, developed by GBTA Committees from across all major travel spend categories. These RFP templates have been used by large and small corporations alike to successfully manage and lower their cost of travel.



#### **Benchmarking Information**

GBTA members get free access to the annual Business Travel Index (BTI) Outlook and Pricing Forecast, and exhaustive study of business travel spending and growth covering 73 countries across 44 industries.

## Learning

## Keep up with industry changes and expand your skills

#### **Virtual Sessions**

Members have free access to GBTA's extensive library of recorded content ondemand through The Hub, including past webinars and recorded event content. Explore from the close to 500 sessions covering a wide variety of discussion topics such as distribution, ESG Practices, travel risk management, traveler wellbeing and the GBTA Business Travel Outlook.

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#### **Daily News Brief Email**

The business travel industry changes daily, which can make it very difficult for busy travel professionals to keep up. Receive a members-only version of the GBTA Daily News Brief to stay up to date on the industry latest news, information, policies and trends that shape the business travel industry along with member-only content and information. Expand your thinking and industry knowledge with business travel education from GBTA. Stay up-to-date with the latest best practices most critical to your business — from travel trend analysis and risk mitigation to new technology tools and financial management.



## Continuing Education with GBTA Academy

GBTA offers a wide spectrum of courses at member discounts that meet your specific development needs. Courses include the Fundamentals and Advanced Principles of Business Travel Management<sup>™</sup>, Strategic Meetings Management, Certificate in Corporate Travel Execution, and the Global Leadership Professional Program<sup>®</sup>. Many courses are offered virtually to accommodate today's busy professional schedule.



#### Global Travel Professional<sup>®</sup> (GTP) Certification

Obtain a member-only discount when you take the GTP exam and attain the industry's only recognized professional certification for business travel professionals.

## Community

#### Accelerate your business travel career

Be the first to know about new career opportunities, and stay current with recent changes in the business travel industry that can influence the trajectory of your business travel career.



#### **GBTA Career Center**

Gain access to the most recent, most relevant, and largest set of global job postings for new business travel roles in the industry. Need help updating your resume, preparing for an interview, or developing a career plan? The Career Center offers resources and tools tailored to meet your needs. If you need a little more direction, individual career coaching is available from career management professionals for an additional fee.



#### **GBTA** Mentoring

GBTA Ladders and GBTA WINiT offer mentoring programs to cover every stage of your career growth.

- \* Passionate industry leaders can sign up to be a mentor for new members of the corporate travel community through the GBTA Ladders program, or up and coming leaders through the GBTA WINiT program. As a mentor, you have an opportunity to pass on wisdom acquired over the course of a meaningful career, help build connections, industry knowledge, and new skills.
- \* Mentees will learn ways to navigate the industry, take the next step in their professional development and create lasting relationships.

The LADDERS program is dedicated to building the next generation of travel professionals. It leverages collective talents to empower emerging industry leaders to connect and expand their career development via mentorship, education, and collaboration.

"I attribute a large portion of the success of my CTD operation to my continued membership in GBTA. The ongoing dialogue offered by GBTA's Hub, which connects you with other travel managers, is invaluable."

Kathy, GBTA Member



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#### **GBTA Chapters & Partners**

Get the best of all worlds when you combine a local and global membership. GBTA All Access Membership includes the benefits of Chapter Community Membership and GBTA Industry Membership. GBTA has over 40 Chapters & partners across the United States and Europe that represent GBTA on a local level. Each chapter provides educational and scholarship opportunities for business travel professionals to advance their education through regular meetings and networking opportunities.



#### **GBTA** Committees

Have a passion for business travel? Join over 1,000 of your global peers who contribute their skills and expertise to global committees, industry advisory councils, and regional and local boards and Chapters annually. Volunteer positions with GBTA are designed to fit into the busy schedules of travel professionals and allow them to contribute as much or as little as their time allows.

## **Advocacy**

## Make your impact on the business travel industry

Members of GBTA have many opportunities to shape, lead, and direct the future of the business travel industry and the business travel profession. Get involved and help to lead the direction of business travel.



#### Your Voice With Governments Around the World

GBTA lobbies governments on the needs of business travel, including sustainable travel, passenger facilitation, infrastructure needs as well as other subjects. GBTA members help shape global policy through their input and engagement of elected officials.



#### **GBTA Legislative Summit**

Obtain a member-only discount to attend this exclusive event in Washington, DC with other members from across the United States. Become immersed in the latest business travel legislative issues and meet one-on-one with your Congressional representatives to advocate for policies that protect our industry and ensure its crucial contributions to the economy.

"The annual Legislative Summit held in Washington, DC is a meaningful way to advance GBTA's core mission of connecting and educating industry professionals, legislators, and policymakers."

Bruce, GBTA member

Become a member, get involved and make the connections that keep you informed, propel your career and grow your business.

## Get started today

+18885746447

gbta.org/join

