



MEMBER RESOURCES



GBTA gives you access to a global set of specialised tools, resources, information, and services designed specifically to address the demanding needs of business travel professionals. What can GBTA do for you?

NETWORKING

Use resources from GBTA to connect with an unprecedented network of other business travel professionals from around the world. Find subject matter experts within the business travel industry, either from your desktop on gbta.org or in person at one of GBTA's many events throughout the year. GBTA networking resources include:

MEMBER DIRECTORY: Find and connect with fellow GBTA members who are experts in specific areas of business travel. GBTA offers the largest and most extensive business travel network in the world.

GBTA EVENTS: Obtain discounts to attend world-class local, regional, and international business travel events from GBTA.

ONLINE COLLABORATION: GBTA Hub, your global networking headquarters, is an online member collaboration platform, which allows members to connect to the people, resources, information, and discussions that are important to them.

As a GBTA member, you are able to create an industry profile, highlight areas of expertise, take advantage of a member-matching engine to find other members with similar interests, join and participate in different groups and discussions based on those interests, and access and share content and resources — all in one place.



GBTA CONFERENCE The place where business travel buyers and travel industry suppliers from around the globe come to share knowledge, exchange ideas, and keep abreast of the latest industry trends while making new connections and expanding their professional network.

Active GBTA members receive a discount to attend the GBTA Conference and are the first to learn about upcoming educational seminars and new events held during The Business Travel Event of the Year®. Visit gbta.org/europeconference.





EDUCATION

Secure your competitive edge in the travel industry with up-to-date knowledge of best practices most critical to your business — from travel trend analysis and risk mitigation to technology tools and financial management.

GBTA ACADEMY: The GBTA Academy provides a personalised and customisable learning path that offers professionals of all experience levels a continuing education. With three certificate levels — Associate, Manager, and Leader — the Academy provides world-class instruction in all facets of the business travel market.

WEBINARS: Members have free access to GBTA webinars, regular interactive sessions with respected industry leaders on a wide spectrum of specific business travel industry topics. Past webinars have included discussions about ancillary airline fees, use of mobile computing as a business travel management tool, and the GBTA Business Travel Outlook.



WORKSHOPS: Highly detailed one-day workshops held in concert with local GBTA chapters that focus entirely upon a specific aspect of business travel, such as hotel or airline sourcing. GBTA workshops include:

- Travel Procurement Workshop
- Airline Sourcing Workshop
- Hotel Sourcing Workshop

INDUSTRY RESEARCH

GBTA members get access to a wealth of knowledge and proprietary business travel industry research and information not available anywhere else. Log on to gbta.org and gain access to:

RESOURCE LIBRARY: Browse an extensive library of specific business travel industry research and articles from travel technology to corporate policies and other important industry topics.

RESEARCH AND SURVEYS: The primary source for the latest and most in-depth business travel industry research, practical tools, and relevant business travel insight. GBTA research offers aggregated statistical information on the business travel industry, informing travel professionals, government officials, and the media.

RFP TEMPLATES: GBTA members have access to a comprehensive library of RFP templates from across all travel spend categories that have been used by large global corporations to successfully manage and lower their cost of travel.

BENCHMARKING TOOLS: GBTA members get free access to the business travel industry's largest and most in-depth source of business travel data. The GBTA Foundation Benchmarking Toolbox is easy to use and offers comprehensive reporting capabilities.

DAILY NEWS BRIEF: Keep abreast of the global news and information that shapes the business travel industry. Compiled daily by GBTA from thousands of news and information sources from around the world, and delivered daily to your inbox. Members are automatically signed up to receive this service.





CAREER ADVANCEMENT

Be the first to know about new career opportunities, and stay current with recent changes in the business travel industry. Gain access to online member-only resources, and grow your business travel career with GBTA.

GBTA CAREER CENTER: Gain access to a highly qualified database of the latest job postings in the business travel industry.

GBTA ACADEMY: An education through the GBTA Academy is reputable, renowned, and revitalising, and it is brought to you around the world.

Let the GBTA Academy be your ticket to a professional career boost. Choose your program based on your current level of experience and knowledge. On the Academy's learning path, there's a place for everyone.

Leader-Level Certificate — A senior management curriculum for those pursuing strategic-level education

Manager-Level Certificate — Enrichment courses for professionals who are managing or developing a travel program

Associate-Level Certificate — For those new to the travel industry

INDUSTRY ADVOCACY

Members of GBTA have many opportunities to shape, lead, and direct the future of the business travel industry and the business travel profession. Get involved and help to lead the direction of business travel.

YOUR VOICE: GBTA lobbies on behalf of member interests and provides an outlet for the voice of our members to be heard by those in governments shaping policy that impacts the business travel community.

COMMITTEES: GBTA's volunteer committees, councils, and task forces provide an opportunity for GBTA members to work in areas of special interest. They are advisory in nature and work on special projects which segment the association's operations. These committees offer GBTA members opportunities to contribute to their growth as business travel professionals.

GBTA BOARD OF DIRECTORS: The GBTA Board of Directors serves as the governing body and is responsible for establishing the focus and direction of the association on important business travel issues. Active GBTA members have an opportunity to run for office and grow their career while helping to lead the direction of the association.

GBTA CHAPTER COUNCILS: GBTA members have the opportunity to lead business travel issues in their region by participating in local GBTA chapter councils. Chapter councils include many different roles and responsibilities and are able to match member interests and skills with opportunities to get involved and lead.



GBTA MEMBER CARE

The GBTA Member Care team is available to help you maximize the value of your GBTA membership. To contact us, please email us at enquiries@gbta.org.