



We connect the world of business mobility

„Live on stage“: Focus on one topic per session

On a monthly basis, the VDR will exchange ideas with interested corporates on current topics in a short format. Each event will focus on ONE topic. The audience for this corporate-only event is travel managers, buyers and mobility managers. Participation is free of charge for VDR-corporate-members and interested corporates. The technical platform is MS Teams. The structure is divided into two sections after the introduction:


1. Suppliers present their solutions (interview style preferred).
2. Time for questions and discussion in a large group.

Agenda example

15.30-15.40 Uhr Welcome/moderation and introduction

15.40-16.40 Uhr Showcases partners - limited to three or four presentations (15 minutes each)

16.40-17.00 Uhr Questions & discussion




Apply with your solution for a new
focus topic!

„Live on stage“: Present your solution in a focused way!

Package: Showcase

- Presentation of your product/ solution on the topic of a travel management theme
- Duration: 15 minutes (interview style desired - internal solution)
- Naming and/or logo placement in VDR communications:
 - VDR-Newsletter, social media, landing page, mailings & marketing
- Speaker presentation on landing page
- Presentation available for download afterwards (recording until end of presentation)
- Post-mailing via VDR with partner placement
- Company list and released personal data in the follow-up
- › Price: € 950 + VAT incl. participation of 2 company representatives (incl. speakers)
- › * Price per partner, possible integration of three partners



Apply with your solution for a new
focus topic!

Business Travel Forum

This theme conference takes place twice a year. Due to the current situation, we have decided to meet digitally in April and again in person in November. Digitally, there will only be one stream to which the participants can connect.

Furthermore, the Forum Geschäftsreisen achieves high media visibility through the cooperation with "fww|TravelTalk Business Travel" (formerly BizTravel).

"Our mission is to prepare today's mobility managers for a variety of tomorrow's business travel challenges in a targeted and topic-specific way." Hans-Ingo Biehl, VDR



fww

Package: promotional clip in one session

- Promotional clip at the beginning of a session: file in 16:9 format, max. duration 90 sec.
 - Naming in the mailings and newsletters of both partners
 - Naming and/or logo placement in VDR communications:
 - VDR-Newsletter, social media, landing page, mailings
 - Post-mailing via VDR with partner placement
 - Company list and released personal data in the follow-up
- › Price: € 450 + VAT

Package: Session Partner

- We are looking for partners from the following areas: OBE, TMC & TRM
 - Neutral presentation of the respective topic, duration: 30 minutes
 - Naming in the mailings and newsletters of both partners
 - Naming and/or logo placement in VDR communications:
 - VDR-Newsletter, social media, landing page, mailings
 - Post-mailing via VDR with partner placement
 - Company list and released personal data in the follow-up
 - Participation of 2 company representatives (incl. speakers)
- › Price: € 1.500 + VAT



Announcement

The Business Travel Forum in November will take place in Heidelberg at the NH Hotel.

As a partner you have the usual opportunities to place yourself in presence with and about the VDR.

All details will follow!

Packages ABC

- Info booth
- Coffee breaks
- Theme partners plenum
- Theme partner session
- Promotional clip/session



Announcement

The conference for business travel & mobility management will this year inspire hybrid the participants on 29 and 30 June in Cologne with current topics of the business travel world.

As a partner you have the usual possibilities to place yourself in presence with and over the VDR. The digital part also has a few extras in store for you!

Packages ABC

- Evening event
- Bedtime snacks
- Give-aways in the plenary
- Guest speaker
- Info booth
- Innovation Row
- Coffee break
- Lanyards
- Chair covers in the plenum
- Theme partner
- Tote bag
- Video Clip/ Session
- WLAN



Theme partner

- 1st day: participation of TWO employees; sales & product conception
- 2nd day: participation of ONE employees; product conception
- Possibility to provide giveaways
- Illustration of the logo on the participant list
- Naming of the partner and inclusion of the logo in the program
- Naming of the partner in the VDR reporting
- The partner logo appears in the documentation of the results on the back cover (U4) or the last text page (U3): "courtesy of..."
- Sector exclusive
- The workshop on the 2nd day will be held with a maximum of 20 participants from business, politics and research.
- Date: 30.09.& 01.10.2021
- Venue: 🚗 **Lufthansa Seeheim**
- Price: € 3,950 + VAT



Announcement

The GBTA Europe I in partnership with VDR will inspire participants with a hybrid concept in October 2021.

Join us in Wiesbaden from October 13-15 or alternatively participate in the conference online - we look forward to seeing you!

All packages are still advertised separately.

READY. SAFE. TRAVEL.

GBTA / VDR CONFERENCE 2021 – WIESBADEN

13-15 October



General information

File Information Online and Print

Online format: Logo as RGB PNG (or JPG, GIF); Graphics/banners/images as RGB JPG (or PNG, GIF) file

Print format: EPS file (or high-resolution CMYK JPG file) and additionally as high-resolution RGB JPG file

Contracting


The contract depends on the order of receipt. Should a sponsorship package not occur, you can decide whether you receive an alternative offer or withdraw from the sponsorship agreement. If already paid, your money will be refunded.

Invoice

The invoicing is done usually no later than eight weeks prior to the program. All prices are in € (Euro) plus 19% VAT (at the time of press date).

Cancellation conditions

A contract is concluded, as soon as you take one of the listed partner offers and received a confirmation. If not separately described in the respective package, 50% cancellation charges apply in case of cancellation upon receipt of confirmation, and up to eight weeks prior to the program. In case of cancellation less than eight weeks prior to the program, the entire sponsorship amount is payable.



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