



VDR

Network for
Business Mobility

2027

VDR-Tagung
19-21 April
Wiesbaden

VDR-Tagung I Wiesbaden I 19.–21. April 2027

RheinMain CongressCenter

Dear Partners,

Thank you for your interest in the VDR-Tagung 2027.

19–21 April 2027 | RheinMain CongressCenter (RMCC), Wiesbaden

This brochure presents a wide range of sponsorship opportunities in the areas of **Networking, Expo and Branding**. To make your booking process as simple and transparent as possible, we would like to introduce you to our new online booking system.

Booking Opens

- ✓ **17–23 August: Exclusive PreSale for Gold, Silver and Bronze Sponsors***
- ✓ **From 24 August | 11:00 a.m.:** Open booking phase for all interested partners

Your Booking Link

Bookings are made exclusively via the online booking form. Sponsorship packages are allocated on a first come, first served basis.

>> Your booking link will be available from 24 August 2026, 11:00 a.m.

Important Information

- ✓ *The exclusive PreSale booking link will be sent separately to Gold, Silver and Bronze Sponsors.
- ✓ The online booking form is already available for browsing, allowing you to familiarize yourself with the booking process in advance.
- ✓ Your selections will only be reserved once you submit the completed online booking form. Sponsorship packages are allocated in the order in which fully completed bookings are received.

How Online Booking Works

From **24 August at 11:00 a.m.**, you can book your preferred sponsorship packages directly via the online booking form.

Simply select your preferred sponsorship opportunities and, for Expo packages, your preferred booth location.

Availability and the Expo floor plan are updated continuously so you can always see the latest availability.

Our recommendation: When selecting your Expo booth, please indicate one or two alternative locations. This enables us to accommodate your preferences even if your first choice has already been booked.

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RheinMain CongressCenter

Questions about the new booking process?

Our new booking system has been designed to make selecting and reserving your sponsorship opportunities as easy as possible.

If you have any questions, I will be happy to assist you personally at any time.

We also invite you to join one of our two online site inspections to familiarize yourself with the venue and learn more about the booking process.

Site Inspection Dates

Get to know the RheinMain CongressCenter before the event:

✓ **30 July | 11:00 a.m.–12:00 noon:** Virtueller Rundgang anhand von Location-Fotos.

[Outlook-Termin 30 July, 11 a.m.-12 noon](#)

✓ **4 August | 11:00 a.m.–12:00 noon:** Virtueller Rundgang anhand von Location-Fotos.

[Outlook-Termin 4 August, 11 a.m.-12 noon](#)

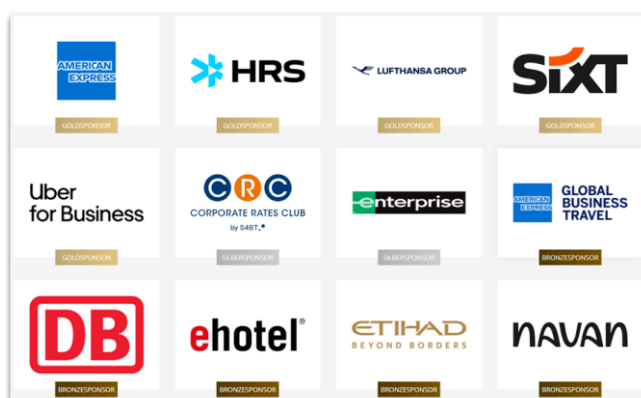
You can also explore our [>>photo gallery](#) at any time to view the venue layout and all available branding opportunities within the RMCC.

I look forward to speaking with you and supporting you with your planning and booking.

Enjoy exploring our sponsorship opportunities!

Kind regards,
Julia Weigel

*** Gold-, Silver- and Bronze Sponsors:**



Julia Weigel

Bereichsleitung Mitgliederservices und Partnermanagement

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Sponsorship Packages

Networking

- ✓ Welcome Reception
- ✓ Morning Sports
- ✓ Event App & Wi-Fi

EXPO

- ✓ High Table with Logo Lamp
- ✓ High Table with Back Wall
- ✓ Individual Booth Space
- ✓ Lounges
- ✓ Barista Stations
- ✓ Hanging Banners
- ✓ Table Toppers
- ✓ Refillable Water Bottles

Branding at the RMCC

- ✓ Lift Branding
- ✓ South Foyer – Window Branding
- ✓ South Foyer – Hanging Banner
- ✓ South Foyer – Showcase Area
- ✓ South Foyer – Stair Branding
- ✓ Your Exclusive Expo
- ✓ Foyer Terrace – Stair Branding
- ✓ Foyer Terrace – Registration
- ✓ Foyer Terrace – Tote Bags
- ✓ Foyer Terrace – Lanyards
- ✓ Foyer Terrace – Mirror Branding
- ✓ Plenary Hall – Chair Covers

Standard Sponsorship Benefits Specifications & Deadlines

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Networking I Welcome Reception

Become the Host of the Welcome Reception

Welcome Reception in the Expo
Monday, 19 April 2027

**Cost coverage of the
Welcome Reception**

Time: Immediately following the conference programme (approx. 2 hours)

Participants: Approx. 500 attendees (±10%)

As the sponsor, you have the opportunity to design the Welcome Reception according to your own concept and create a memorable networking experience.

Ideas for Your Event

Benefit from an established venue while creating your own unique atmosphere, for example with:

- Catering (exclusive RMCC catering partner: Gaul Catering)
- Branding (e.g. napkins, giveaways, cups or drinking straws)
- Entertainment (e.g. live music, DJ or show act)

Sponsoring Benefits

- ✓ Recognition as the official host in the conference programme
- ✓ 5-minute welcome address during the Plenary Session (including optional video)
- ✓ Opportunity to welcome guests at the Welcome Reception
- ✓ 4 conference tickets
- ✓ Option to co-host the event together with additional sponsorship partners

Sponsorship Fee

Cost coverage of the Welcome Reception

Sample Budget

Example quotation from Gaul Catering for approximately 500 guests

EUR 36,500

Includes:

- Finger food & tapas, bowls & desserts
- Soft drinks, sparkling wine, wine, beer
- Service staff, furniture & bar equipment



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Networking I Morning Sports

3.800 EUR

Give Your Participants an Active Start to the Day, 20 April 2027

Programme

Duration

45 minutes before breakfast

Participants can choose between:

Morning Yoga

Start the day with a relaxing 45-minute yoga session.

Morning Run

Join fellow participants for a 45-minute run through Wiesbaden.

This sponsorship creates a memorable shared experience while positioning your brand as a supporter of health, wellbeing and networking.

Additional Costs

- ✓ Branded sports items such as T-shirts, towels, water bottles or yoga mats (provided by the sponsor)

Sponsorship Benefits

- ✓ No additional organisational effort – VDR coordinates the complete programme including instructors
- ✓ Promotion via the conference agenda, attendee mailings and an on-stage announcement



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Networking I Event App & Wi-Fi

6.000 EUR

Your Digital Brand Touchpoint

Connect with participants throughout the event via the official Event App and integrated Wi-Fi.

Event App

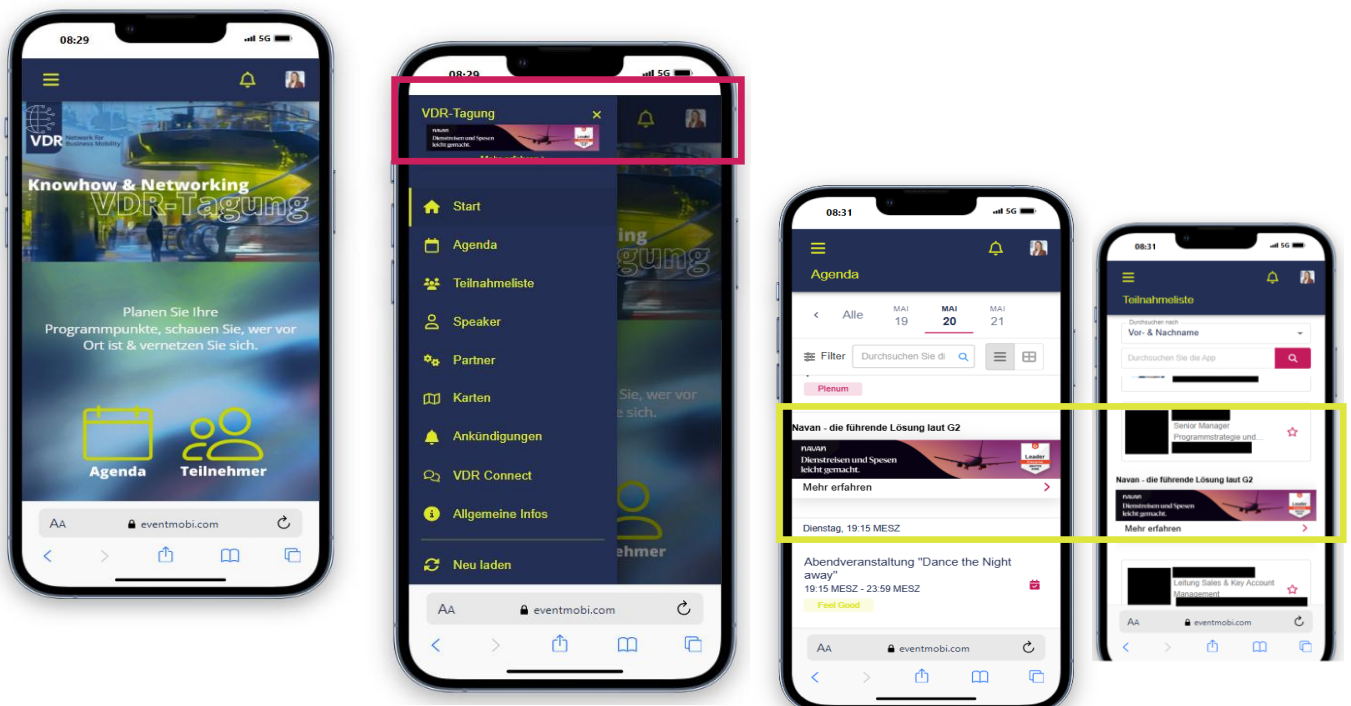
- ✓ Available approximately four weeks before the conference
- ✓ **NEW:** Exclusive logo placement on the home screen
- ✓ Five banner placements:
 - Menu
 - Agenda
 - Attendee List
 - Speaker List
 - Partner List
- ✓ Static or animated banners available.

2026 Performance

- ✓ approx. 45,000 views
- ✓ 120 banner clicks

Wi-Fi Sponsoring

- ✓ Placement within the Event App menu
- ✓ Sponsor logo with direct website link
- ✓ Custom Wi-Fi network name (SSID) including "VDR Conference,,
- ✓ Custom Wi-Fi password



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EXPO I Exhibitor Packages

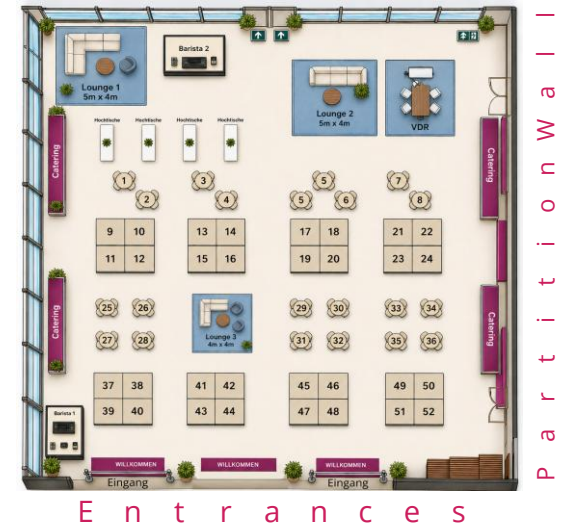
Welcome to the EXPO

The Expo is the central networking hub of the conference. Here you will find:

- ✓ Catering
- ✓ Two Barista Stations
- ✓ All exhibitors
- ✓ Monday evening Welcome Reception

Please note

Conference tickets are included exclusively with Exhibitor Packages.



Fully Equipped Booth Packages

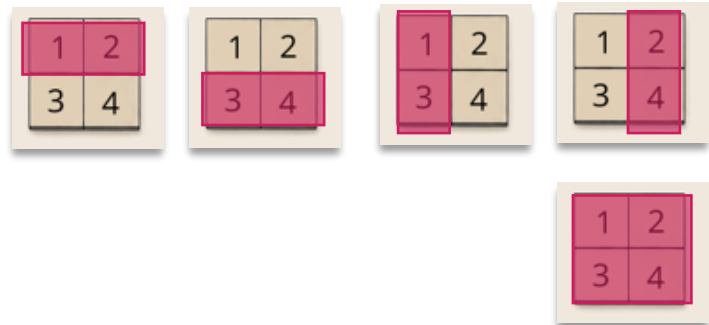
Including furniture and printed graphics.

- Coffee Table with Logo Lamp (A-X)
- High Table with Back Wall, 4 m² (1-32)
- Double High Table with Back Wall, 8 m² (1-32)



Individual Booth Spaces

- 8 sqm (2 × 4 m) (1-32)
- Four possible layout configurations or
- 16 sqm (4 × 4 m) (1-32)
- Complete cube layout



Lounge Areas

Three premium lounge spaces are available:

- One 16 sqm lounge located in the centre of the Expo
- Two 20 sqm lounges positioned alongside the floor-to-ceiling windows



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EXPO I Coffee Table with Logo Lamp

Coffee Table with Logo Lamp

6.000 EUR

- ✓ One high table
- ✓ Two bar stools
- ✓ Suspended logo lamp (Ø 40 cm)
- ✓ Installation by VDR
- ✓ One conference ticket



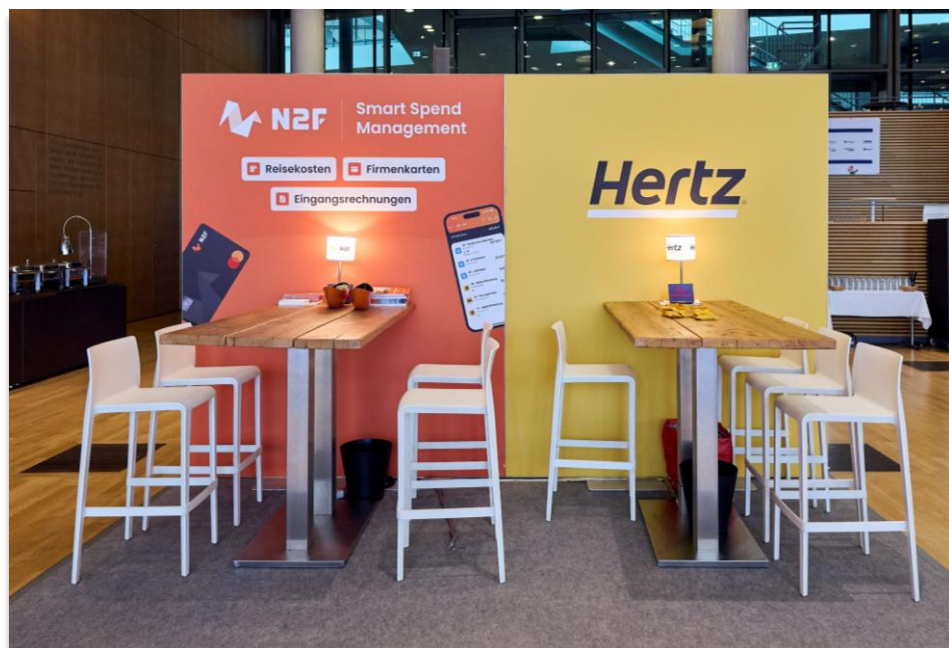
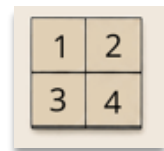
VDR-Tagung I Wiesbaden I 19.–21. April 2027

EXPO I High Table with Back Wall

High Table with Back Wall

11.000 EUR

- ✓ Full-size back wall with full-surface digital print (200 × 250 cm)
- ✓ One extra-wide high table (160 × 80 cm)
- ✓ Four bar stools
- ✓ Table lamp with customised logo projection
- ✓ Installation and setup by VDR
- ✓ Two conference tickets



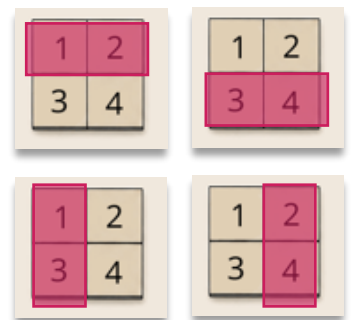
VDR-Tagung I Wiesbaden I 19.–21. April 2027

EXPO I Double High Table with Back Wall

Furnished Double Booth Space

18.000 EUR

- ✓ Full-size back wall with full-surface digital print (400 × 250 cm)
- ✓ Flexible furniture setup, for example:
 - Two extra-wide high tables (160 × 80 cm each)
 - Up to eight bar stools
- ✓ Two logo projection lamps
- ✓ Installation and setup by VDR
- ✓ Two conference tickets



VDR-Tagung I Wiesbaden I 19.–21. April 2027

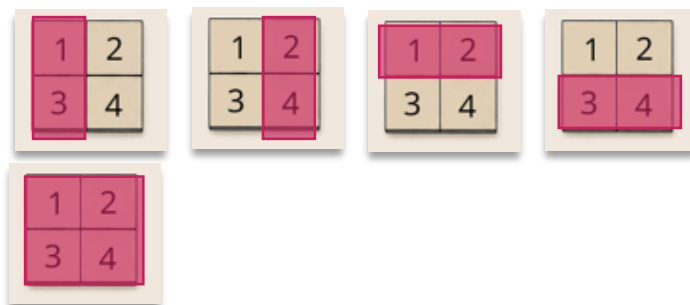
EXPO I Individual Booth Space

Design Your Own Booth

Create your exhibition presence entirely according to your own concept.

from 13.000 EUR

- ✓ **8 m²** (2 × 4 m)
 - ✓ Two conference tickets
- 13.000 EUR**



- ✓ **16 m²** (4 × 4 m)
 - ✓ Four conference tickets
- 22.000 EUR**

Additional Costs

- ✓ Individual booth design (maximum construction height: **2.50 m**).
- ✓ We are happy to support you with booth planning and furniture concepts (quotation on request)
- ✓ Additional booth staff (hostesses or service personnel): **EUR 300** per person



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EXPO I Lounge Areas

Premium Networking Lounges

Create your own exclusive networking environment and welcome guests in a relaxed atmosphere.

- **Lounge 1:** 5 × 4 m, located along the window front – 24.000 EUR
- **Lounge 2:** 5 × 4 m, located along the window front– 24.000 EUR
- **Lounge 3:** Fläche 4 × 4 m, located in the centre of the Expo – 22.000 EUR

from 22.000 EUR



Package Includes

- ✓ Four conference tickets

Additional Costs

- ✓ Individual furniture concept (maximum construction height: 2.50 m)
- ✓ Planning support available upon request
- ✓ Additional booth staff: EUR 300 per person

Additional Opportunities

- ✓ The windows behind Lounges 1 and 2 can be individually branded (dimensions and pricing available upon request).
- ✓ Optional catering concepts by Gaul Catering, for example:
 - Chocolate-covered fruit
 - Waffle Station
 - Cupcake Station
 - Crêpe Station
 - Popcorn Station



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EXPO I Barista Stations

from 6.500 EUR

Option 1

Barista Station 1 OR 2

- ✓ Booth space: 4 × 2 m
 - ✓ Includes: One conference ticket for the barista staff
- EUR 6,500

Combination Package

Combine your Barista Station with a High Table with Logo Lamp located directly next to the station for your sales team.

Includes:

- ✓ One conference ticket
 - ✓ One conference ticket for the barista staff
- EUR 11,500

Option 2

Barista Stations 1 & 2

Includes:

- ✓ Two booth spaces (4 × 2 m each)
 - ✓ Two conference tickets for the barista staff
- EUR 12,000

Combination Package

Two Barista Stations plus one High Table with Logo Lamp

Includes:

- ✓ One conference ticket
 - ✓ Two conference tickets for the barista staff
- EUR 16,000

Additional Costs

- ✓ Barista bar or coffee bike, staff and operating costs are not included.
- ✓ For example, a coffee bike including staff can be rented from Gaul Catering from EUR 2,715 per day, or you may appoint your own supplier.

Additional Branding Option

- ✓ The adjacent glass façade may be branded individually (dimensions and pricing available upon request).



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EXPO I Hanging Banners

from 3.000 EUR

Large-Format Hanging Banners

Position your brand where every participant will see it.

Our large-format hanging banners are prominently displayed above the Expo entrances and along the partition wall, creating maximum visibility throughout the event.

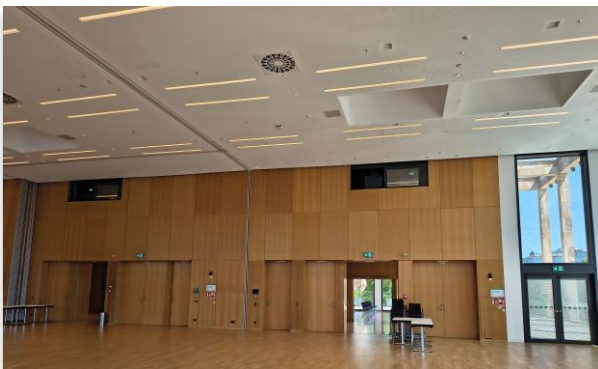
- ✓ Format: **6 × 3 m**
- ✓ Available locations: A, B, C, D, E or F

Investment

Single Banner = EUR 3,000

Package of 2 Banners = EUR 5,500

Package of 3 Banners = EUR 7,700



VDR-Tagung I Wiesbaden I 19.–21. April 2027

EXPO I Table Toppers

3.500 EUR

Table Toppers

Put your brand at the centre of every conversation.

Table Toppers ensure continuous visibility wherever participants gather to network.

- ✓ 10 branded Table Toppers
- ✓ Diameter: 80 cm
- ✓ Placed on the standing tables throughout the Expo



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Branding I Lift Branding

6.000EUR

Lift Branding

Transform the venue's only passenger lift into an eye-catching brand experience. Every participant travelling between the entrance level and the conference floor will see your message.

Specifications

- ✓ Four branding panels
- ✓ Two panels: 85 × 141 cm
- ✓ Two panels: 85 × 218 cm



VDR-Tagung I Wiesbaden I 19.–21. April 2027

Branding I South Foyer – Window Branding

from 5.000 EUR

Window Branding

Welcome participants before they even enter the conference.

Large-format window graphics create a striking first impression and guide visitors directly into the event.

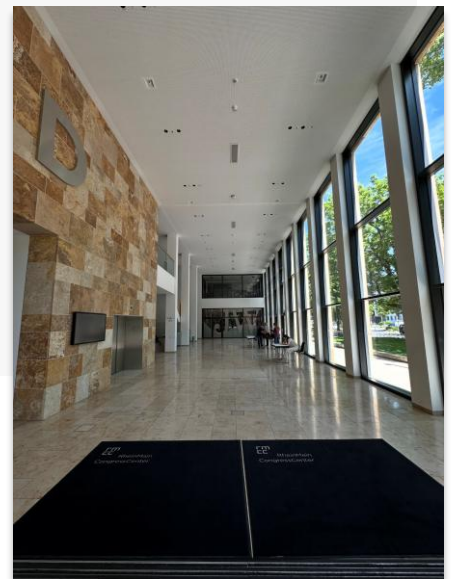
✓ Dimensions per window pane: 2.34 × 2.20 m

Options

3 Windows = EUR 5,000

5 Windows = EUR 7,500

10 Windows (complete frontage) = EUR 14,000



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Branding | South Foyer – Hanging Banner

6.000 EUR

Entrance Hanging Banner

Make a lasting first impression.

Your large-format banner welcomes every participant immediately upon arrival at the RMCC.

Specifications

- ✓ Size: **6 × 4 m**
- ✓ Prime location in the entrance area



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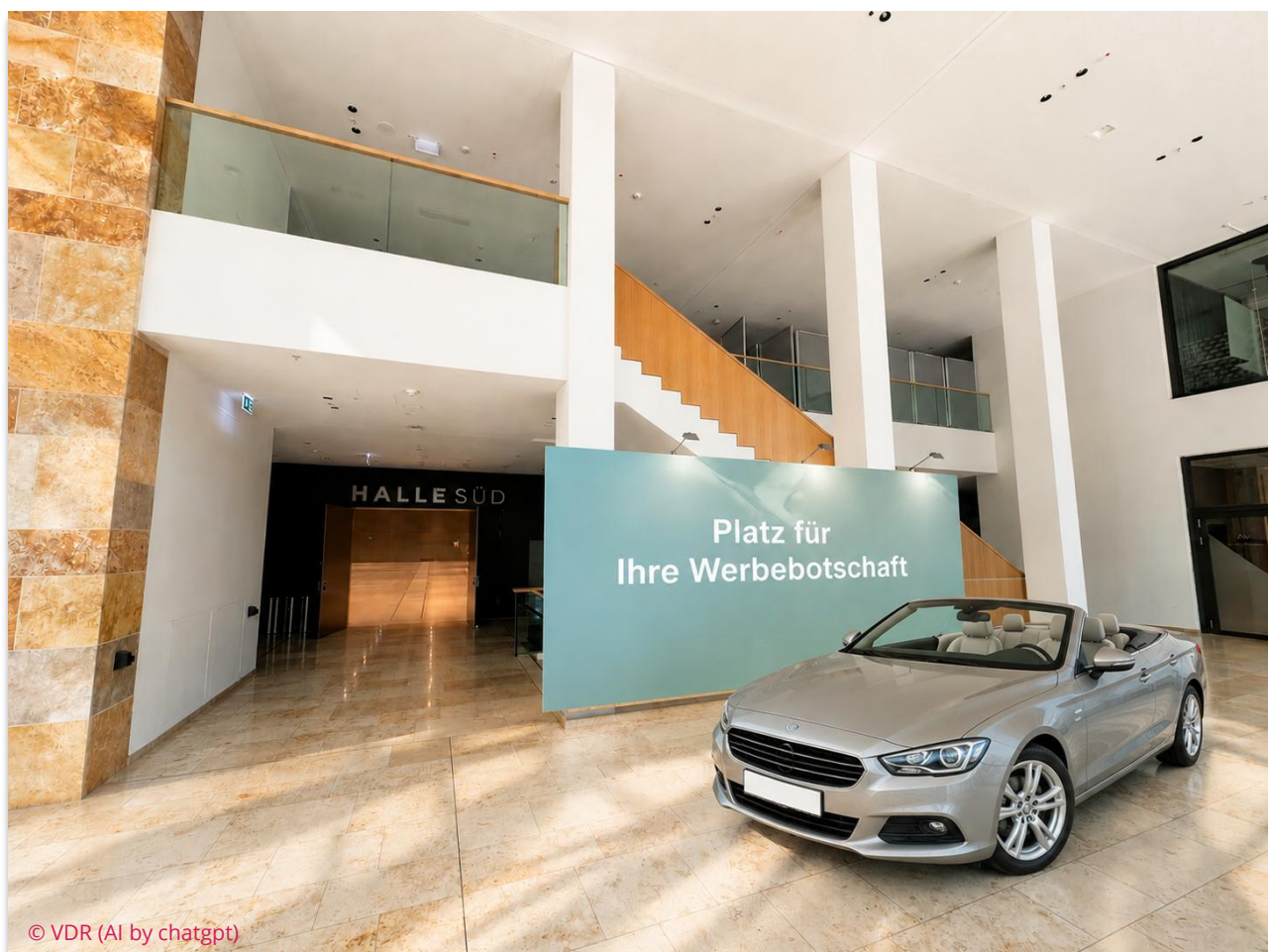
Branding | South Foyer – Showcase Area

6.000 EUR

Showcase Area

Present your product where every participant passes by.

- ✓ Dedicated display area
- ✓ Large branding wall (4 × 2.5 m)



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Branding I South Foyer Package

14.500 EUR

Maximum Visibility from the Very First Step

Create a powerful brand presence by combining three premium branding opportunities in the South Foyer.

Package Includes

- ✓ Window Branding (3 windows)
- ✓ Entrance Hanging Banner
- ✓ Showcase Area

Save 15%



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Branding I South Foyer – Stair Branding

5.000 EUR

Stair Branding

Participants naturally follow this route from the entrance level to the conference area, making it one of the venue's most visible advertising spaces.

- ✓ Branding applied to the stair risers
- ✓ 28 steps, two flights with 14 steps each



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Branding I Exclusive Expo Area

7.000 EUR

Create Your Own Branded Experience

Design an exclusive brand space on the landing leading to the Foyer Terrace.
Invite participants to stop, interact and engage with your brand.

Package Includes

BeMatrix Walls

- ✓ 5 × 2.5 m & 4 × 2.5 m

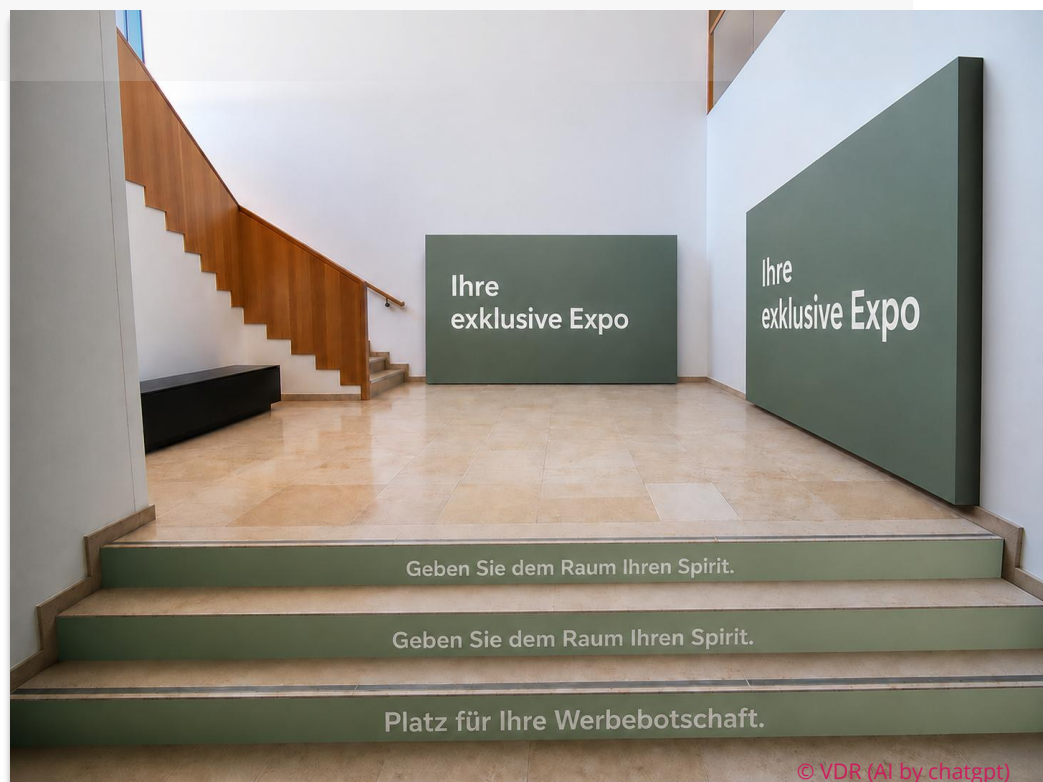
Stair branding

- ✓ Three stair risers, 4,01 × 0,17 m
- ✓ Front-facing branding

Additional Options*

- ✓ Snack or refreshment station
- ✓ Product demonstrations
- ✓ Electronic displays
- ✓ Branded seating area including cushions
- ✓ Individual concepts upon request

*subject to emergency exit regulations. The black bench remains permanently installed..



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Branding I Stairway to the Foyer Terrace

4.500 EUR

Stair Branding

Continue your brand story all the way to the conference level.

Participants pass this area several times throughout the event, providing repeated visibility for your message.

Specifications

- ✓ 6 stair risers (1.55 × 0.17 m)
- ✓ 15 stair risers (1.78 × 0.17 m)
- ✓ Front-facing branding only



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Branding I Foyer Terrace – Registration

9.000 EUR

Registration

Be the first brand to welcome every participant.

Located at the heart of the **Foyer Terrace**, the Registration Area offers outstanding visibility before the conference programme begins.

Includes

- ✓ Prominent logo placement on the front of the registration counter
- ✓ Logo placement on a dedicated BeMatrix wall (**1.00 × 2.50 m**) featuring the message: "Supported by"
- ✓ **NEW:** Customisable branding area on the left-hand column (**Ø 70 cm, height 3 m**)



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Branding I Lanyards

6.000 EUR

Lanyards

Keep your brand visible throughout the entire conference.

Includes

- ✓ Distribution of the lanyards by VDR during registration

Additional Costs

- ✓ Production and supply of approximately **600 branded lanyards**



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EXPO I Refillable Water Bottles

4.000 EUR

Logo-Branded Water Bottles

A practical companion that stays with every participant throughout the event!

Your branded water bottles will be made available to participants, allowing them to refill and stay hydrated throughout the event at the water stations located in the Expo area. Alternatively, you may choose to distribute the bottles directly from your exhibition booth.

Includes

- ✓ Distribution of the bottles

Additional Costs

- ✓ Production and supply of approximately 500 water bottles
- ✓ Please ensure that the bottles are made from sustainable materials and are ready for immediate use at the event.



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Brandings I Foyer Terrace – Tote Bags

3.800 EUR

Tote Bags

Your brand accompanies participants throughout the conference day.
The tote bags are distributed by VDR to all participants during registration.

Additional Costs

- ✓ Production and supply of approximately 300 tote bags
- ✓ Opportunity to include your own promotional items and giveaways (maximum weight: 500 g)
- ✓ Filling of the bags by the sponsor



Brandings I Foyer Terrace – Mirror Branding

800 EUR/qm

Foyer Terrace – Mirror Branding

Capture attention in an unexpected place.

Use the mirrors in the restroom facilities for creative, memorable brand messages.

Package Includes

- ✓ Individually designed mirror graphics
- ✓ Investment = EUR 800 per m²

Example

- ✓ Mirror size: 1.5 × 1.5 m
- ✓ EUR 1,800 per mirror

Both restroom areas = EUR 3,600



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Brandings I Plenary Hall – Chair Covers

6.000 EUR

Chair Covers

The only branding opportunity directly inside the Plenary Hall.

Additional Costs

- ✓ Production and supply of chair covers for approximately **400–500 chairs**
- ✓ Installation by the sponsor
- ✓ Chair covers are **not used during the Annual General Meeting (AGM)**
- ✓ Production costs are covered by the sponsor



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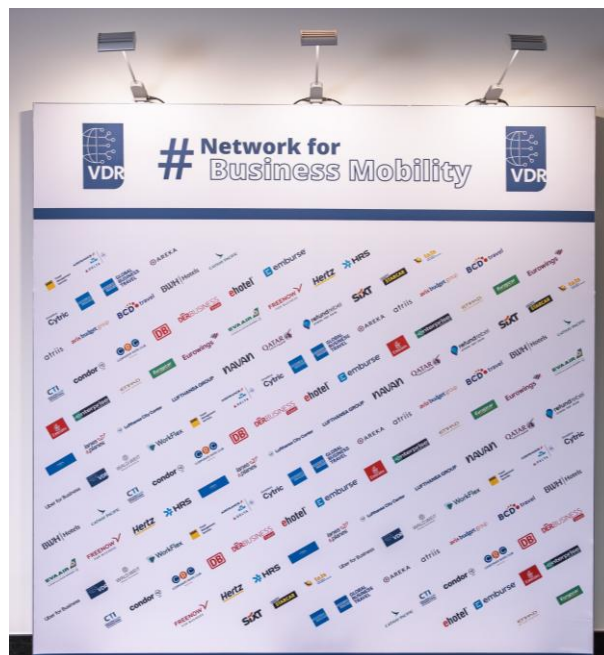
Standard Sponsorship Benefits

Included in Every Sponsorship Package

- ✓ Logo including link on the conference website
- ✓ Logo placement in the Event App
- ✓ Access to the attendee list within the Event App
- ✓ Mention and/or logo placement in VDR communications
- ✓ Logo placement on the on-site sponsor wall

Important Information

- ✓ Sponsor conference tickets: **EUR 900 per person**, regardless of booking date
- ✓ Conference tickets are already included in all Expo packages and evening event packages
- ✓ Additional booth staff (hostesses or service personnel): EUR 300 per person
- ✓ Please submit all print artwork by **26 February 2027**. Any artwork requiring amendments will be charged at **EUR 150 per hour**.



General Information

Allocation of Sponsorship Packages

- Your booking becomes binding only after submission of the completed online booking form. Sponsorship opportunities are allocated strictly on a first come, first served basis.
- Venue information, participant numbers and dates are subject to change.

Invoicing & Cancellation Policy

- Invoices are generally issued no later than eight weeks before the event.
- All prices are exclusive of VAT. A contractual agreement becomes effective once you accept one of the sponsorship offers and receive written confirmation from VDR.
- Until then, you may withdraw your reservation at any time.
- **Unless otherwise stated for a specific package:**
 - Cancellation after confirmation and up to eight weeks before the event: 50% cancellation fee
 - Cancellation within eight weeks of the event: 100% of the sponsorship fee

Artwork Specifications

Digital

- Logos: SVG
- Graphics, banners and images: RGB JPG, PNG or animated GIF

Print

- Logos and graphics: EPS vector files
- Alternatively: High-resolution CMYK JPG
- Please also provide a high-resolution RGB JPG for presentations and Office/PDF documents.

Please note

- Please submit all artwork according to the provided specifications **by 26 February 2027**.
- Artwork requiring adjustments will be charged at **EUR 150 per hour**.

Julia Weigel

Bereichsleitung Mitgliederservices und Partnermanagement

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